Made in China Easy
MEDIA · BUSINESS INSIGHTS



# How to Choose a Freight Forwarder for Shipping from China

What a freight forwarder does, the questions to ask before you book, and how to compare quotes fairly.

**By the Made in China Easy team, Guangzhou · 1 November 2026**

A freight forwarder organises your shipment: pickup, export customs, space on a ship or plane, documents and, if you want, delivery to your door. A good forwarder saves you money and stress. A poor one costs you both.




## Questions to ask before you book

1. Which Chinese ports and destinations do you ship to every week?
2. Is the quote all-in? Which charges are at origin, which at destination, and which are “at cost”?
3. Who clears customs at my end, and who is my contact there?
4. Can you consolidate goods from several suppliers?

5. Do you offer cargo insurance, and what does it cover?
6. How do I follow my shipment, and who do I call if something goes wrong?

## Comparing quotes fairly

- Compare the **same Incoterm, route and volume**.
- List **destination charges** (terminal handling, documentation, delivery): a low freight rate can hide high charges at your end.
- Ask for the **validity date**. Rates move often.

## Warning signs

- A price far below everyone else with no clear list of charges.
- Pressure to pay a personal account.
- No written terms or insurance options.



## How we help

We work with established logistics partners on the main routes from South China and give you one clear quote in your currency. Estimate your shipping or send us your shipment details.

> **Talk to our team in Guangzhou.**
> Get a quote: www.madeinchinaeasy.com/get-started · Ask a question: www.madeinchinaeasy.com/contact · Free consultation: www.madeinchinaeasy.com/insights/connect · WhatsApp: message us from our website

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